

- ▶ SHAWNMIKEHIKE@GMAIL.COM
- ▶ WWW.SHAWNMIKEHIKE.COM
- ▶ [@SHAWNMIKEHIKE](#) [f](#) [@](#) [v](#)



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Contact: Shawn & Mike Take A Hike Podcast
Email: shawnmikehike@gmail.com
Website: www.shawnmikehike.com

Shawn & Mike Take A Hike Podcast Gains Rapid Traction Among Outdoor Enthusiasts in Michigan and Beyond

Michigan, August 20, 2024 – The hiking community has a new favorite podcast. “Shawn & Mike Take A Hike,” a Michigan-based podcast dedicated to providing amateur hiking advice with a dash of humor and camaraderie, is quickly becoming a go-to resource for hiking enthusiasts across the state and beyond. Recently ranked as the #2 Outdoor Gear podcast by Feedspot, the show is making waves in the outdoor world.

Co-hosted by Michigan natives Shawn and Mike, the podcast offers a refreshing take on outdoor adventure. The duo blends personal stories, gear essentials, and trailside wisdom with a light-hearted approach that appeals to both novice hikers and seasoned trekkers alike.

“We started this podcast because we saw a gap in the market—there wasn’t a lot of content out there for beginners who are just getting into hiking,” said Shawn, one of the co-hosts. “We wanted to create a space where people could learn, laugh, and feel confident about exploring the outdoors, no matter their experience level.”

Mike, who brings a wealth of experience in backcountry camping and meticulous trip planning, added, “What sets us apart is our commitment to inclusivity and conservation. We believe that nature should be accessible to everyone, and we’re dedicated to teaching Leave No Trace principles to ensure that future generations can enjoy the wilderness just as much as we do.”

Episodes cover a wide range of topics, from “First Time Essentials” and “Trekking Poles” to more unique subjects like “Trail Markings” and “Pre-Hike Exercises.” This diverse content, combined with the hosts’ approachable style, has quickly garnered a dedicated following.

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Listeners can tune in to “Shawn & Mike Take A Hike” on all major podcasting platforms, including Apple Podcasts, Spotify, and Google Podcasts. All episodes are also available on the podcast’s official website, www.shawnmikehike.com.

For media inquiries, interview requests, or additional information, please contact the podcast team at shawnmikehike@gmail.com.

About Shawn & Mike Take A Hike:

“Shawn & Mike Take A Hike” is a podcast dedicated to providing amateur hiking advice for amateur hikers. Hosted by Michigan residents Shawn and Mike, the show blends humor, camaraderie, and expert insights to help listeners confidently explore the great outdoors. The podcast covers a wide range of topics, including hiking gear essentials, trail etiquette, and conservation principles, and is available on all major podcast platforms.